



UNITED NATIONS
INDUSTRIAL DEVELOPMENT ORGANIZATION



亚太财经与发展学院
ASIA-PACIFIC FINANCE AND DEVELOPMENT INSTITUTE



INDUSTRIAL PARK
PLATFORM

A low-angle photograph of several modern skyscrapers with glass facades, reaching towards a blue sky with light clouds. The buildings are arranged in a way that creates a sense of depth and height.

UNIDO-AFDI Industrial Park Leadership Training Programme for the Asia-Pacific Region

Programme Overview

July 10-12, 2023



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Objectives of the Training

Provide	participants with the knowledge and skills necessary for Industrial parks development and management
Foster	South-South cooperation and exchange of expertise, innovative ideas and best practices
Create	a platform for participants to learn from each other's experience, challenges and successes
Share	insights into the latest global industrial parks trends and emerging practices
Encourage	the adoption of sustainable development practices, innovative approaches and tools



Rationale



Industrial parks are spreading rapidly around the world, but its success is uneven



There is large knowledge gaps



Rapidly changing economic, social, environmental and technological trends calls for new approach and methods.



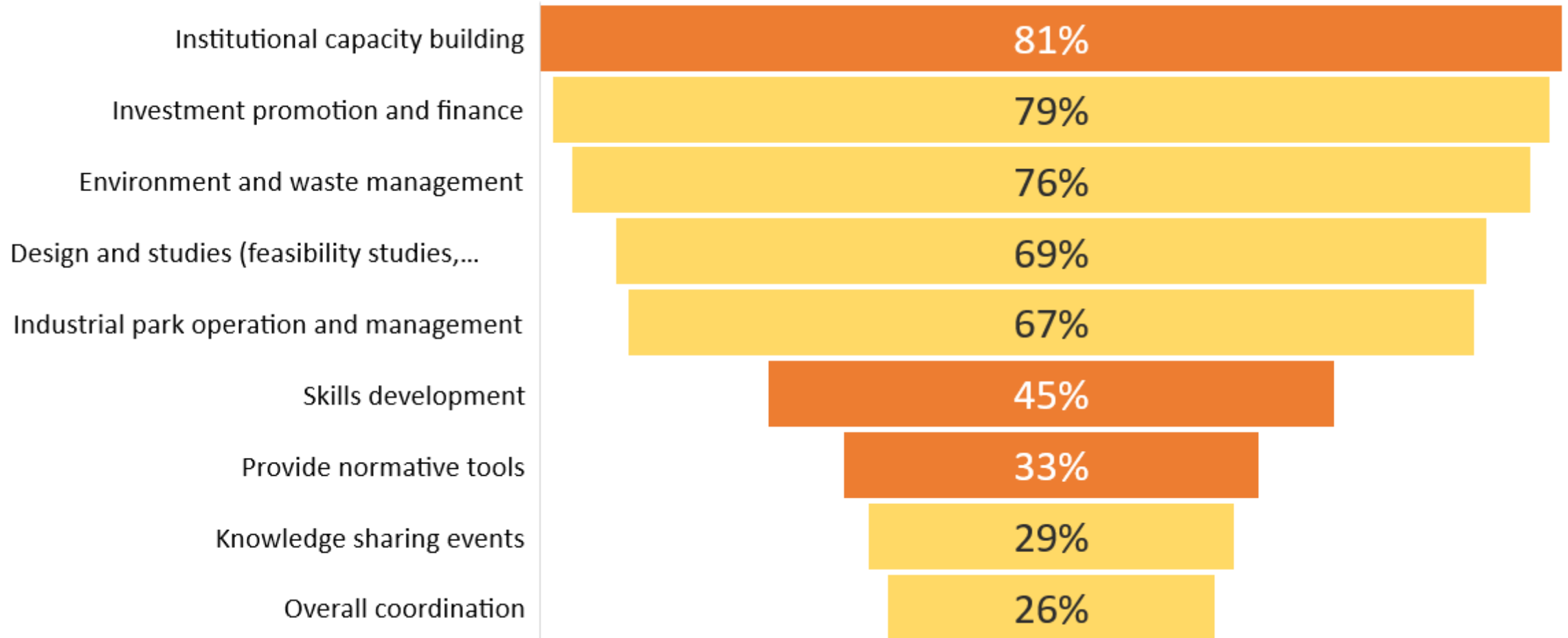
Strong capacity building needs for Industrial Park Development (Industrial park survey, 2021)



42 countries covered by the survey

Africa	Arab States	Asia and the Pacific	Europe and Central Asia	Latin America and the Caribbean
Burkina Faso	Mali	Algeria	Armenia	Bolivia
Cape Verde	Mauritania	Egypt	Kyrgyzstan	Brazil
Congo(DRC)	Mozambique	Morocco	Russian Federation	Colombia
Ethiopia	Guinea-Bissau	Sudan	Turkey	Costa Rica
Gambia	Rwanda	(4)	(4)	Ecuador
Ghana	Senegal	Laos		Guatemala
Côte d'Ivoire	South Africa	Pakistan		Mexico
Liberia	Zimbabwe	Philippines		Nicaragua
Madagascar	(17)	Vietnam		Peru
		(9)		(9)

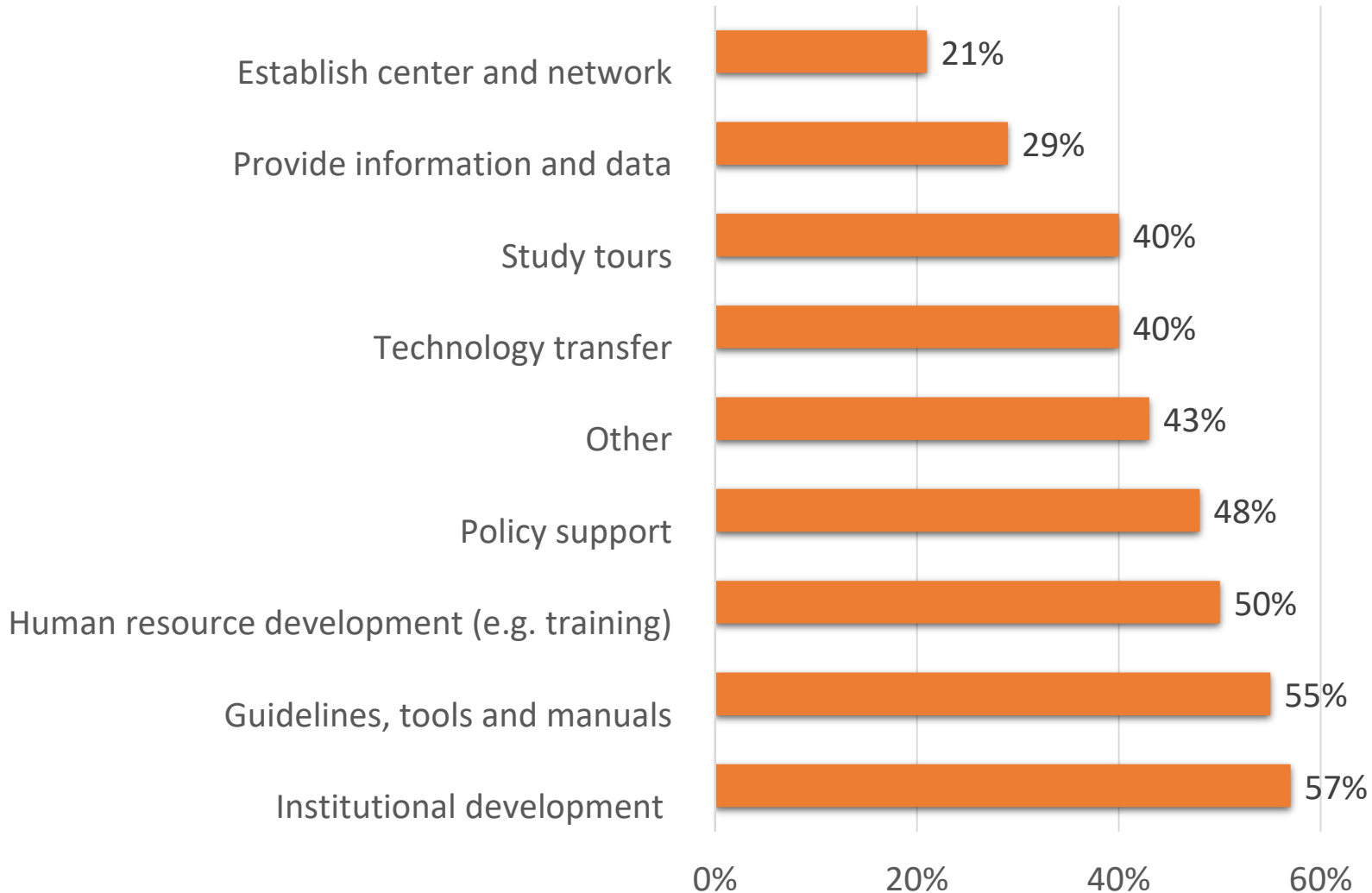
Q1. What are the top five potential areas of support expected from UNIDO to promote industrial park development in the country?



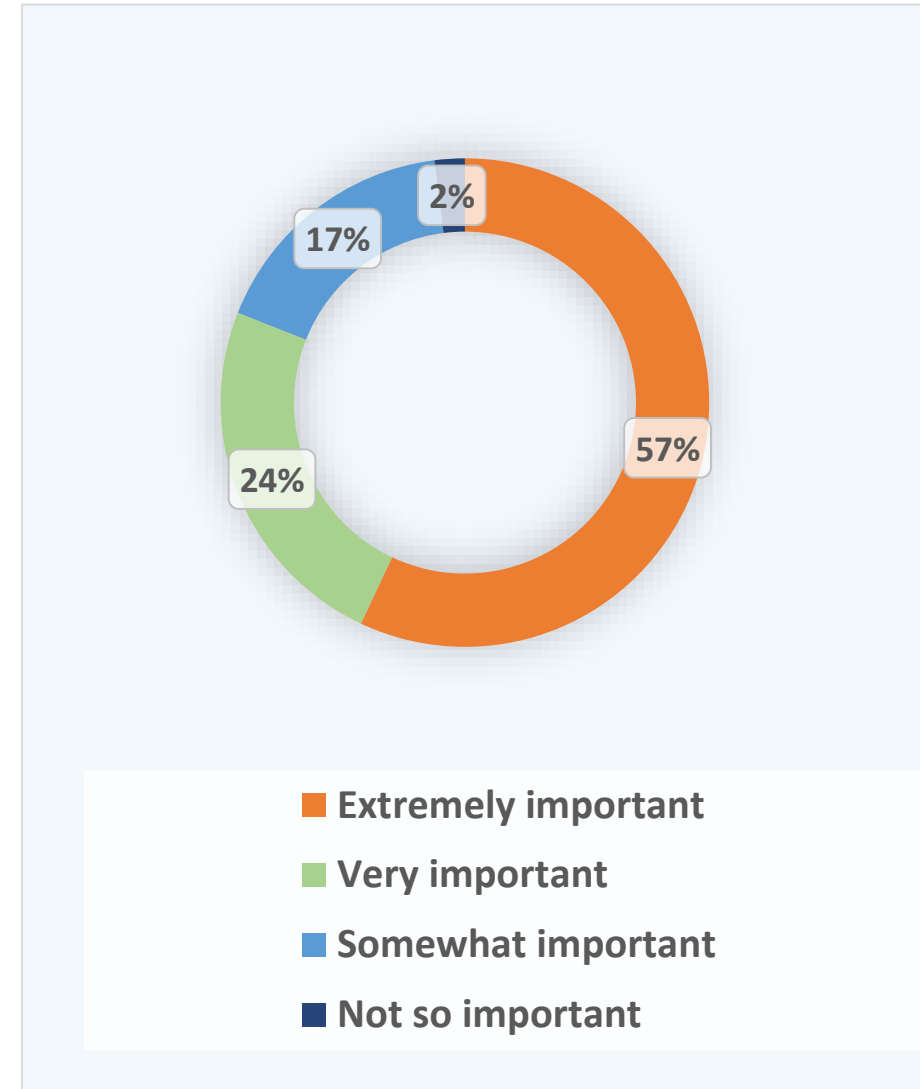
Q2: In your opinion, what are the top five training priorities relevant to industrial park development in the country?

Promoting investment and mobilizing finance	76%
Circular economy business model	71%
Feasibility studies	55%
Industrial parks and regulatory framework	52%
Industrial parks operation and management	45%
Partnership and collaboration	43%
Planning, design and construction	31%
Master planning and engineering design	26%
Project design and management	21%
Effective business negotiation techniques	19%
Other	2%

Q3. What is the focus of the capacity building support request you received?



Q4. How do you rate the importance of establishing a knowledge platform for industrial park development?





Major focus areas of the training

Overview of Industrial Parks Approach

Highlights different models and their characteristics, historical evolutions, current and emerging trends, etc.;

Industrial Parks Life-Cycle

Provide the spectrum of industrial parks development process, such as planning, financing, investment, development and operation;

Sustainability in Industrial Parks

Approaches to developing and managing sustainable and smart industrial parks including approach and principles of eco-industrial parks and eco-city.

Policy and Regulatory Framework

Overview of public policy and regulations related to industrial parks;

Investment Promotion

Methodologies and strategies for attracting and retaining investment, best practice in marketing and branding industrial parks, etc.

Monitoring and Evaluation

Frameworks for assessing the success and impact of industrial parks, best practice in monitoring and evaluations;

Participant distributions

A total of 29 government officials from 8 countries from the Asia Pacific region are attending the Training.

Bangladesh - 3



Indonesia - 3



Mongolia - 5



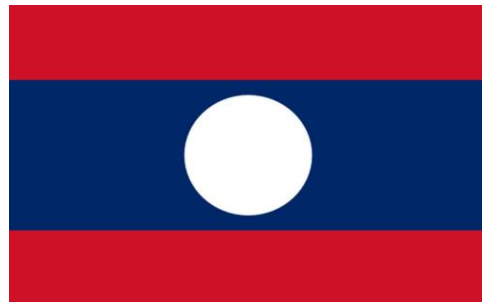
Solomon Islands - 3



Cambodia - 4



Laos - 3



Philippines - 5

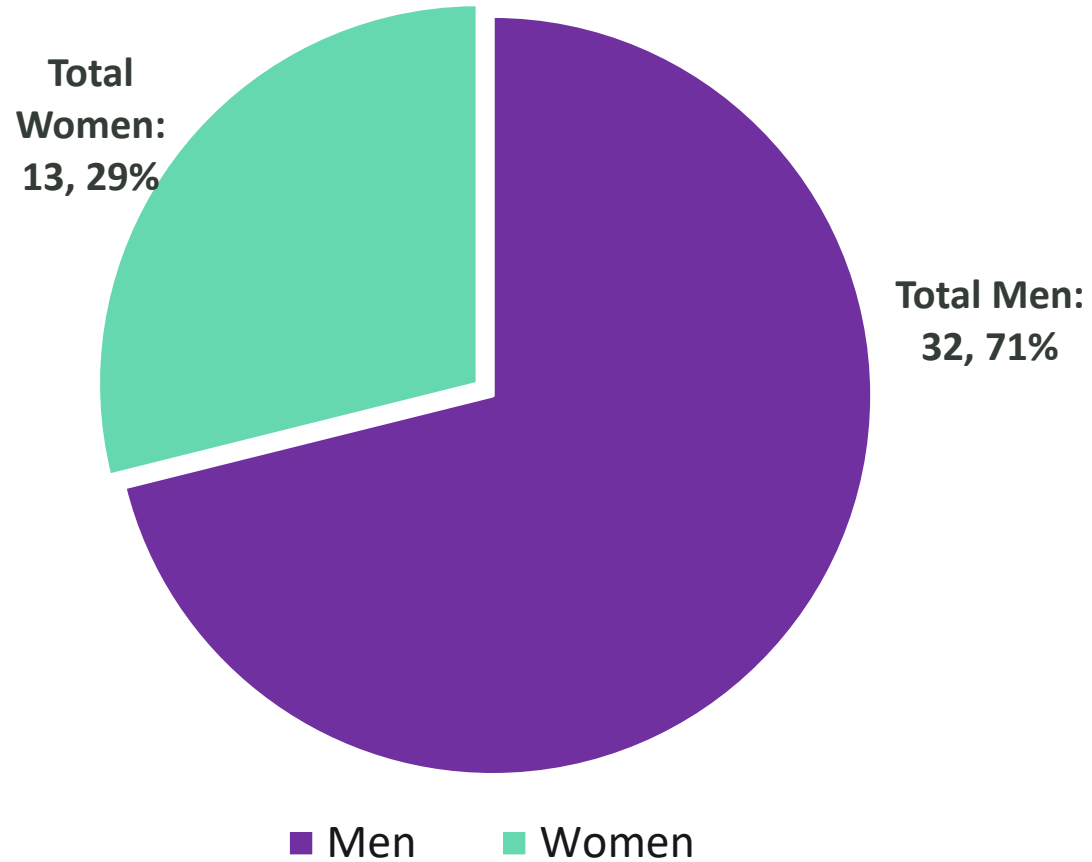


Thailand - 3

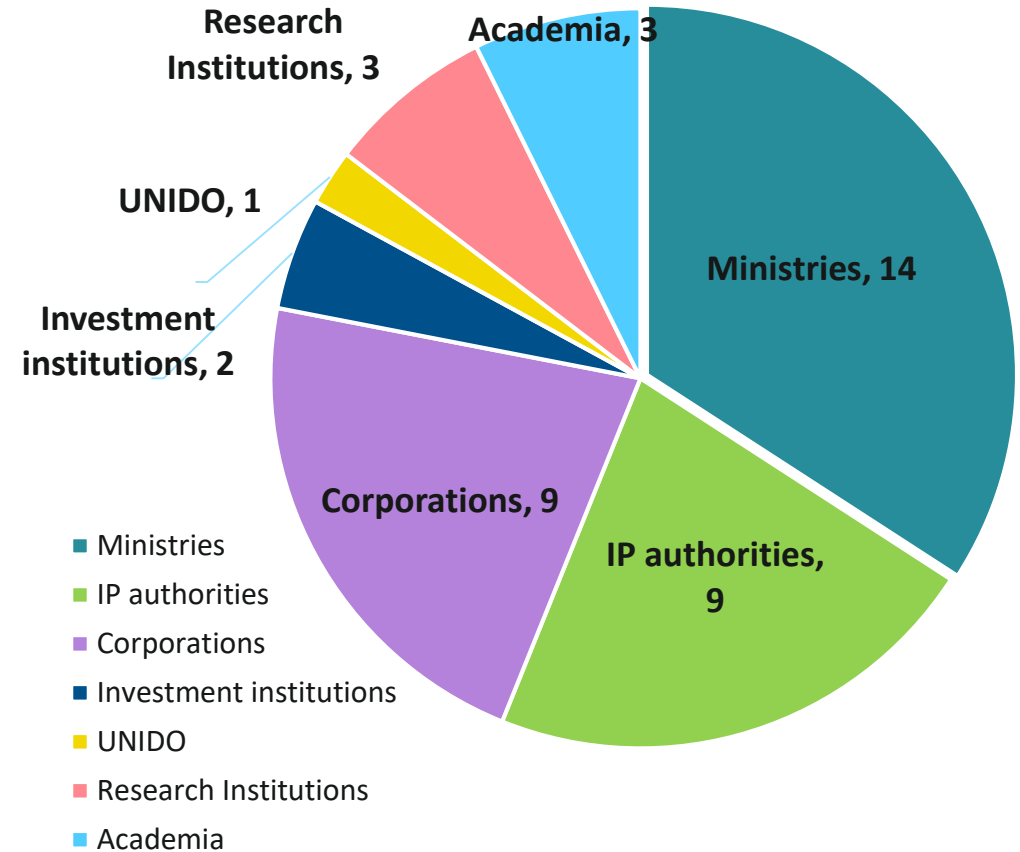


Cont'd

Total Participation- 45 in total



Total Institutions: 40





Training Methodology

- **Lectures by Experts:** engage participants through informative and interactive lectures delivered by subject matter experts.
- **Workshop:** to discuss and identify strategic priorities, best practices and challenges related to industrial parks.
- **Country Case Presentations:** to showcase best practices, innovative approaches, and lessons learned from different regions.
- **Technology Demonstrations:** showcase cutting-edge tools and systems that can enhance efficiency, sustainability, and productivity within industrial parks.
- **Group Discussions:** Foster a supportive learning environment that promotes peer learning and networking.
- **Field Visits:** Provide opportunities to observe best practices, infrastructure, operational processes, and sustainability initiatives in action.



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