

IMPLEMENTATION

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Industrial Parks Leadership Training Program

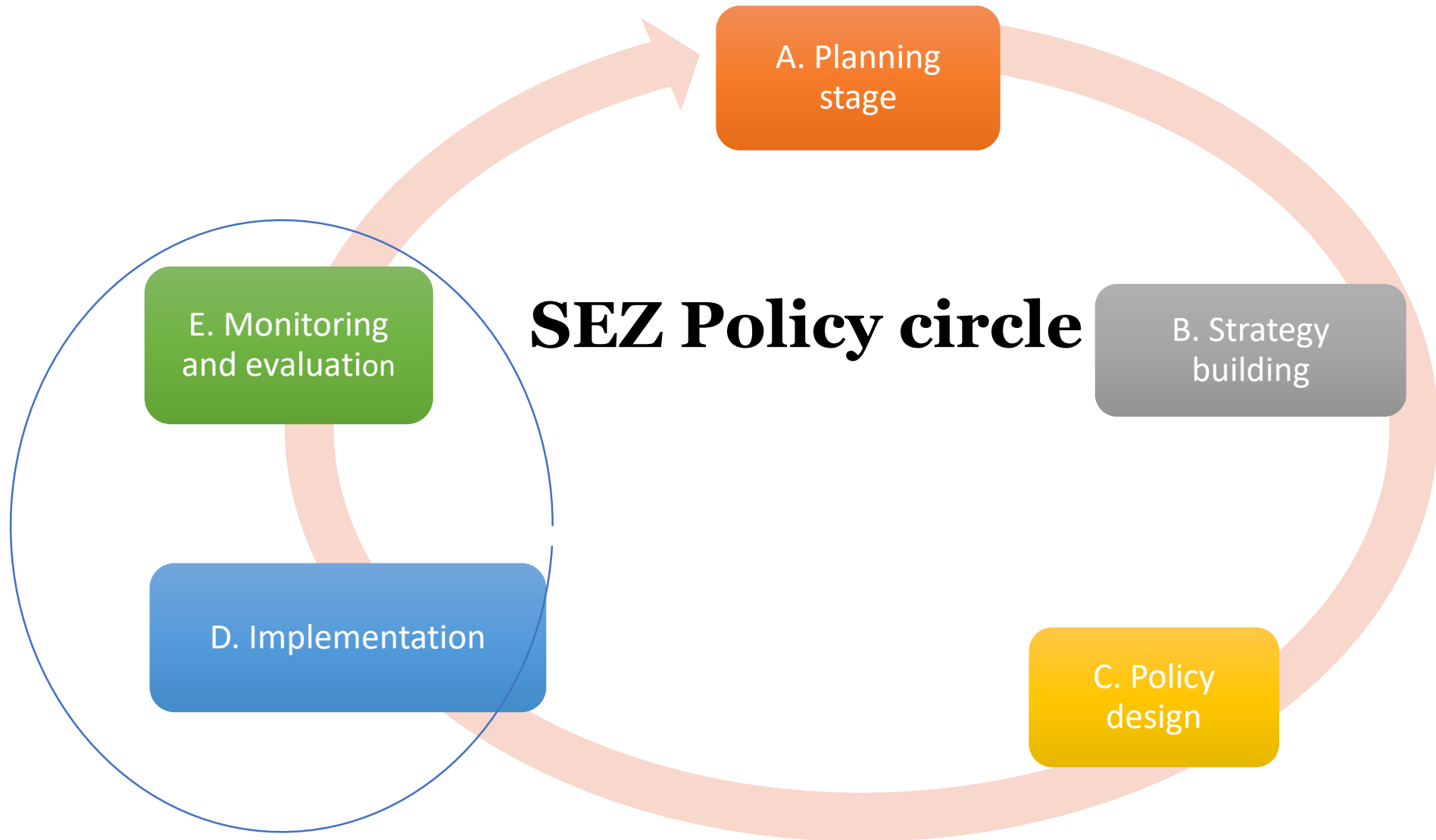
UNDO and SNAI, Shanghai

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IMPLEMENTATION, MONITORING AND EVALUATION HOW TO ENSURE THE EFFECTIVE IMPLEMENTATION OF THE POLICY

Aradhna Aggarwal

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SEZ Policy circle

A. Planning stage

B. Strategy building

C. Policy design

D. Implementation

E. Monitoring and evaluation

IMPLEMENTATION STRATEGY

- SEZ development
 - Site mapping, Master planning as per the policy, Sources of funding, construction risks
- Stake holder management
- Human resource management
- Process management:
- Macroeconomic initiatives
- Risk management

SEZ DEVELOPMENT: SITE MAPPING

- Ensure that the selected site is viable for the intended facility based on the Requirements
 - Logistics and connectivity
 - Factor availability
 - Site cost
 - Existing infrastructure in the region
 - Land availability, Land acquisition and relocation cost
 - Supporting industries

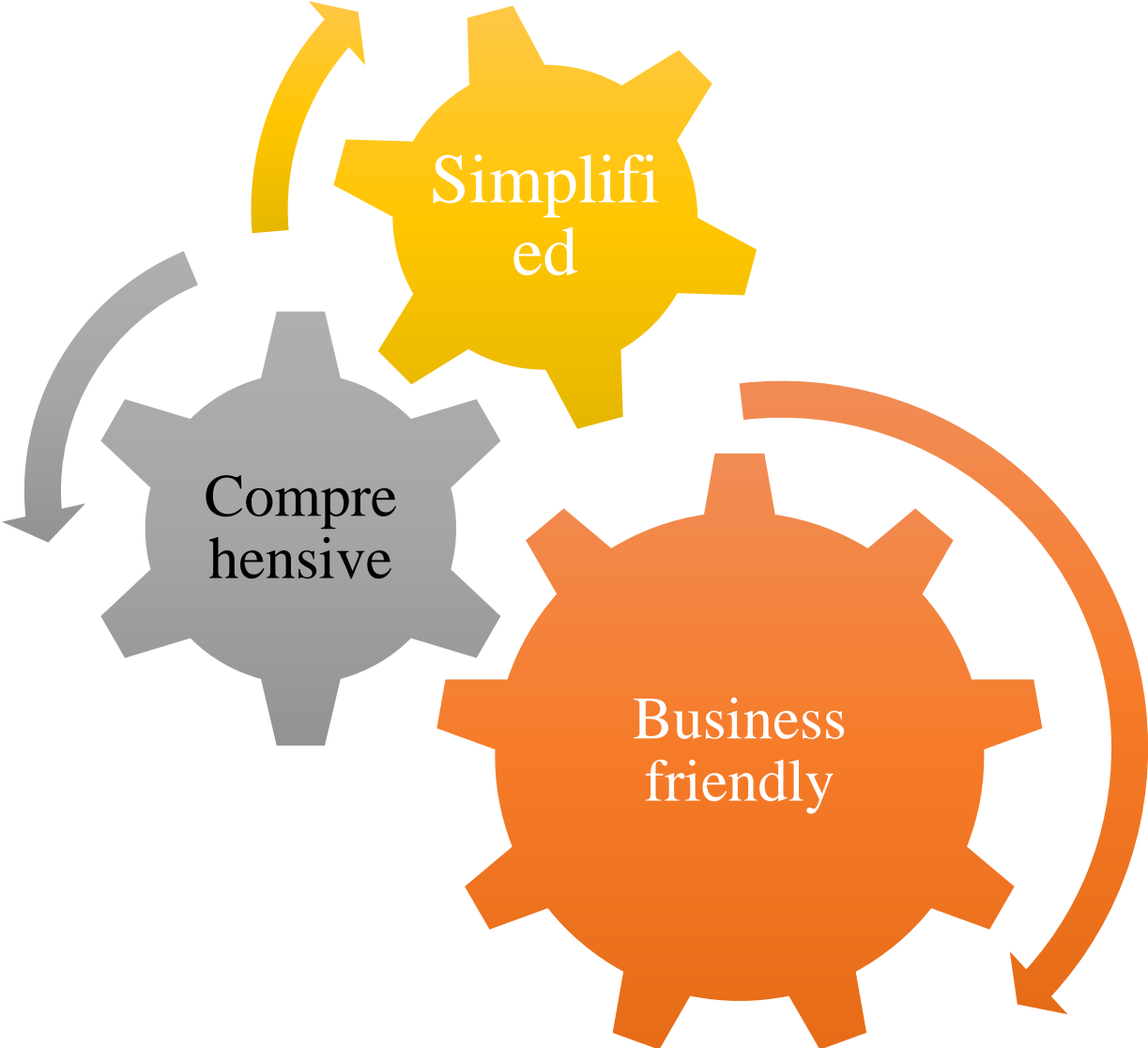
SEZ DEVELOPMENT : MASTER PLANNING AND OTHER ISSUES

- Land acquisition
- Master planning according to the policy but also the targeted sectors and companies (agro processing: require testing and certification systems, cold storages etc; Textile industry requires water and effluent treatment plants)
- Sources of funding : Identify the sources of funding, if PPP then have a sound regulatory set up for PPP
- Account for construction risks: Cost overruns, Delays, Financial risks, Partnership risks (well written contracts), Guidelines In case of under capacity utilization of capacity, the gestation period

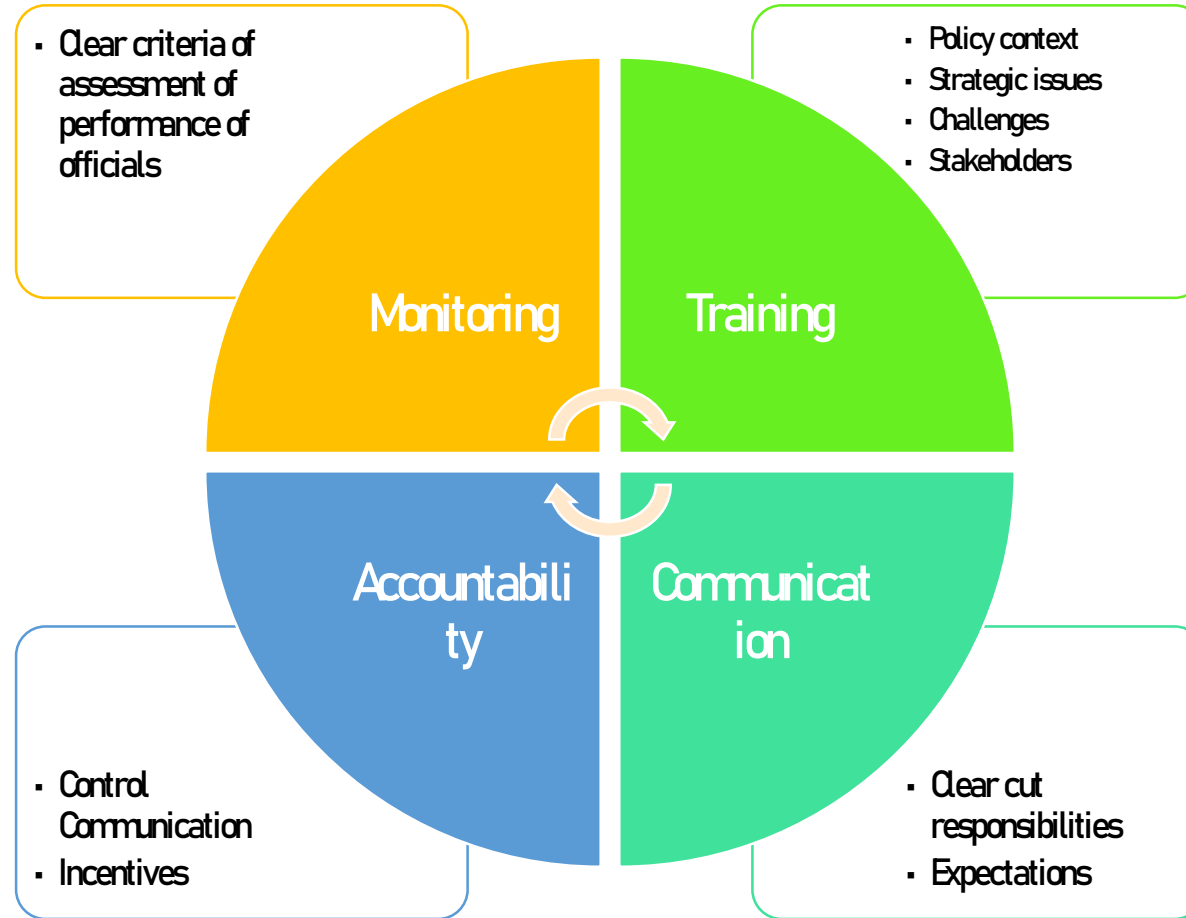
Best Practice

- Rigorous marketing even before infrastructure is developed on the basis on master plan. (Jordan Aqaba, before inauguration 400 companies were already registered)
- Development of infrastructure in phased manner

PROCESS MANAGEMENT



HUMAN RESOURCE MANAGEMENT



MACRO INITIATIVES



Regional Agreements



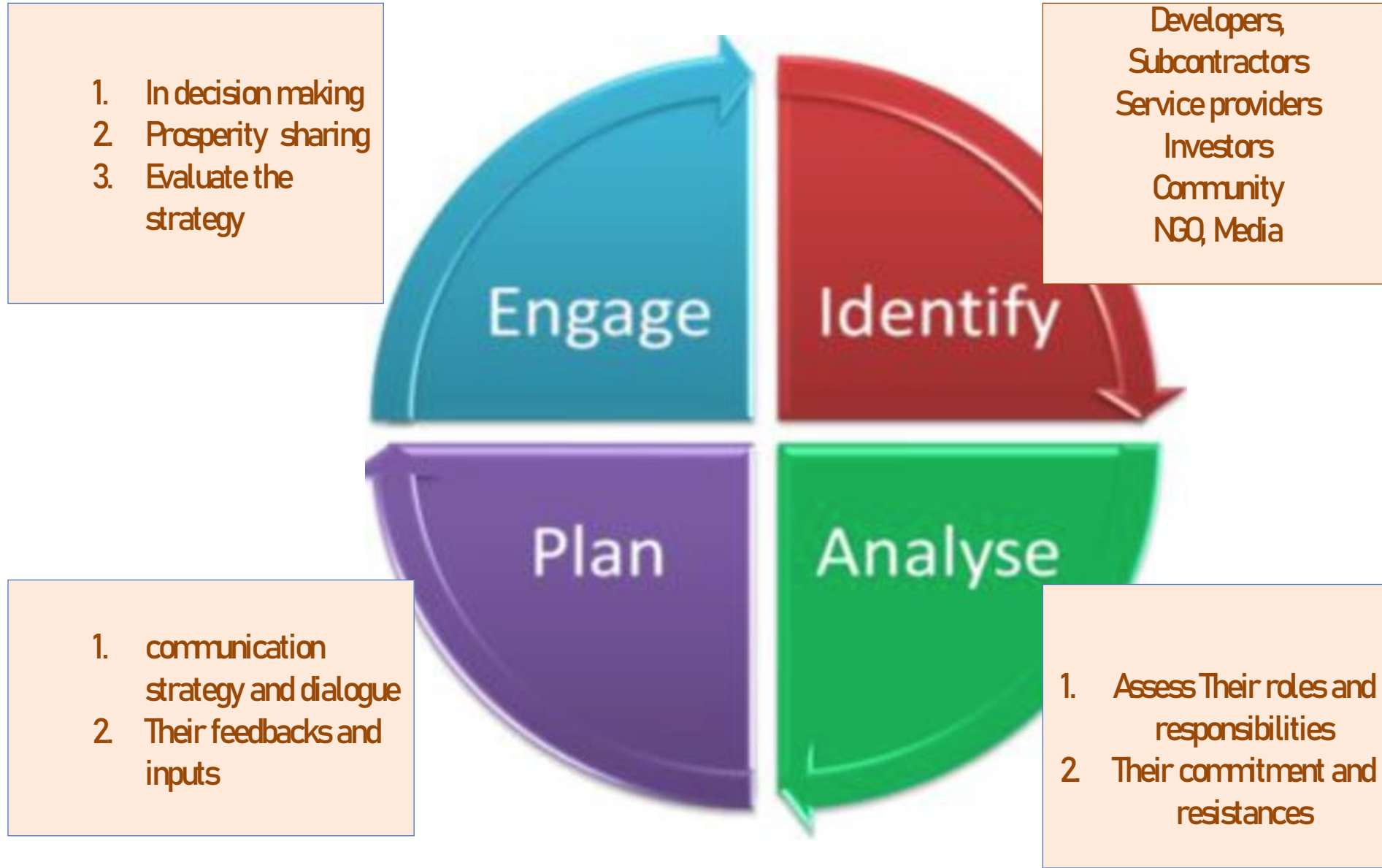
Marketing initiatives



Supportive industrial policies

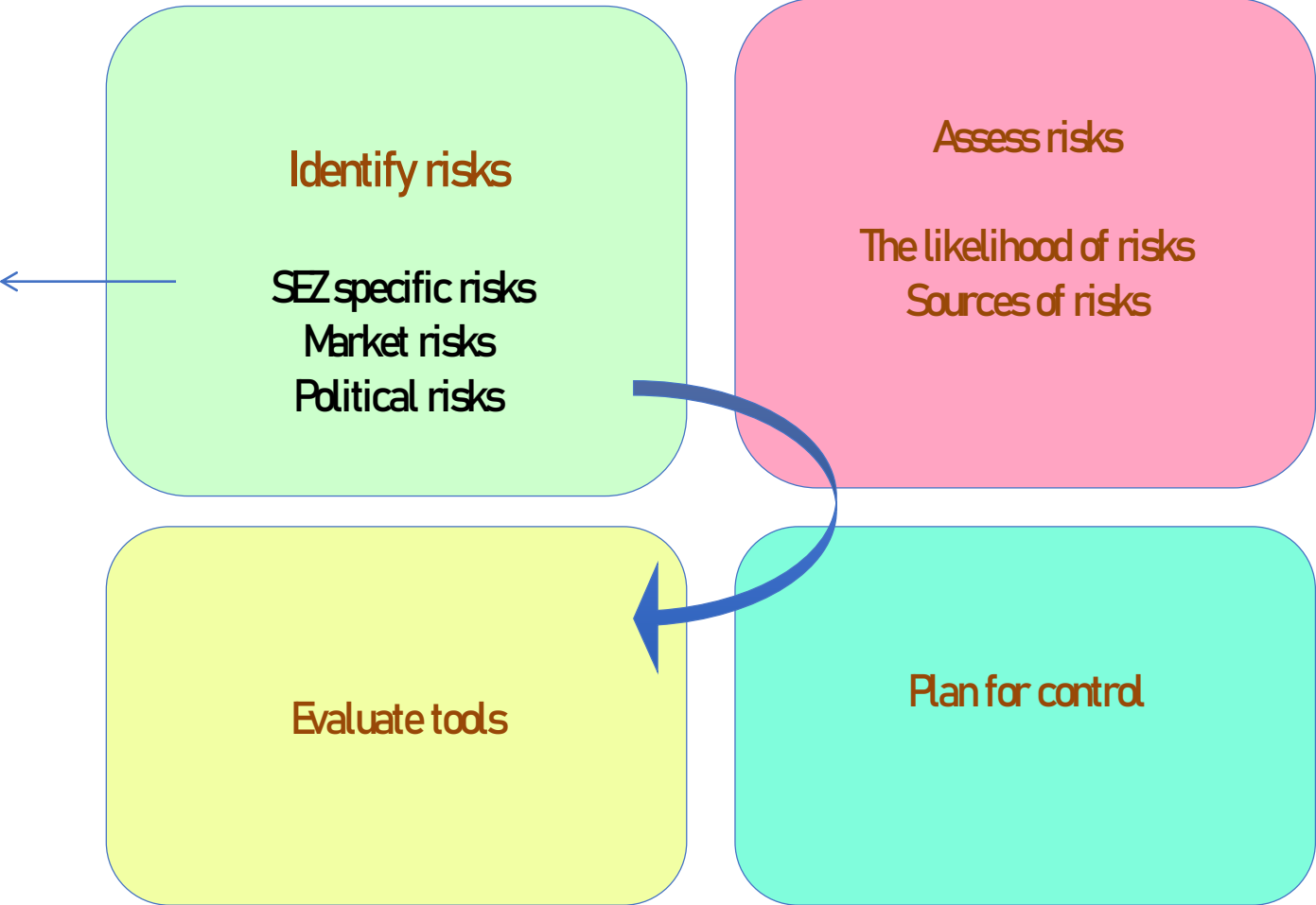


STAKEHOLDER MANAGEMENT



RISK MANAGEMENT

Misuse of premise
Money -laundering
Non- compliance



THANK YOU