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ASIA-PACIFIC FINANCE AND DEVELOPMENT INSTITUTE



INDUSTRIAL PARK
PLATFORM

A low-angle photograph of a modern, curved building with a glass facade. Several flagpoles are attached to the building, flying various national flags against a clear blue sky. The image is partially obscured by a blue semi-transparent banner at the bottom.

UNIDO Industrial Parks Platform Initiative



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UNIDO's experience with Industrial Parks

UNIDO has extensive expertise on industrial parks:

- For over 40 years, UNIDO has been helping its Member States develop and effectively manage industrial parks.
- Provides **support at all stages of industrial park development** process.
- Supports **establishment of new and upgrading of existing** industrial parks.
- Currently **supports over 20 industrial parks at different stages of development.**
- **Promotes sustainable and inclusive growth** by incorporating green infrastructure, supporting local supply chains, and creating job opportunities within industrial parks and special economic zones.
- Some of the **key industrial park initiatives** at UNIDO include:
 - Agro-food parks
 - Eco-industrial parks
 - Science and technology parks
 - Special Economic Zones
 - Industrial park knowledge management
- Continuously gaining experience and **expanding partnerships.**





UNIDO's Knowledge Management Initiative

Key Industrial Parks Initiatives at UNIDO



Agro-food parks:

- A transformative model for rural development and food security in developing countries.
- Focus on agro-industry development rural industrialization.



Eco-industrial parks:

- Focus on transitioning from traditional industrial parks to eco-industrial parks.



Science and technology parks:

- Aim to foster entrepreneurship and innovation.



Special Economic Zones:

- UNIDO focuses especially on the investment facilitation aspect.



Industrial parks knowledge management:

- Aims to improve access to industrial parks knowledge and best practices and strengthen networks.



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UNIDO's Knowledge Management Initiative

Industrial Parks Platform – IPP

A large pool of knowledge products led to the establishment of the IP knowledge bank – Industrial Parks Platform – IPP.



Launched in June 2022: <https://ipp.unido.org/>



A **global knowledge resource center** that consolidates all UNIDO's existing industrial parks knowledge products.



Developed in response to **requests from Member States** to spur sustainable industrialization through development of industrial parks.



Brings together industrial parks stakeholders to exchange knowledge and experiences related to sustainable solutions for industrial parks.



About us Explore our work Networks Trainings Resources



Industrial Parks Platform

Improving the knowledge base and fostering innovation

Connect – Disseminate – Promote – Capacitate



UNIDO's Knowledge Management Initiative (cont'd)

Industrial Parks Platform – IPP

Integrated services



Connect

- Facilitate partnerships
- Promote networking
- Create matchmaking
- Engage stakeholders in dialogue
- Advance collaborations



Disseminate

- Share knowledge through:
 - ✓ Data
 - ✓ Tools
 - ✓ Guidelines
 - ✓ Best practices



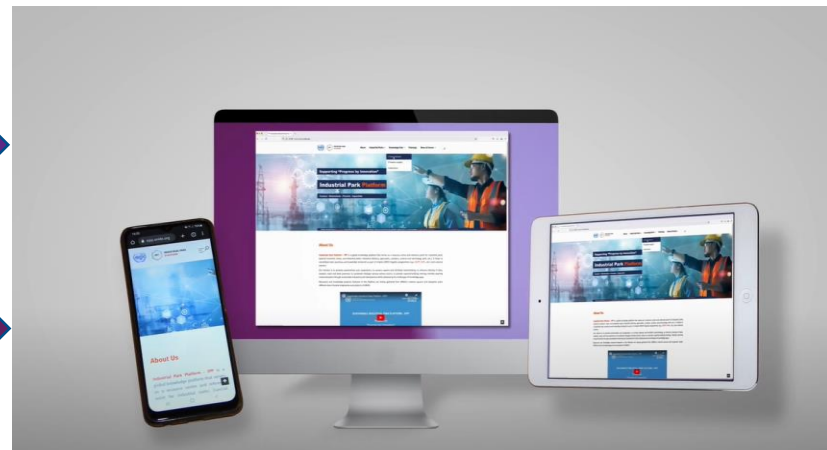
Promote

- Organization of events, forums, workshops
- Sharing experts views in one single space
- Advocacy and communication



Capacitate

- Provide trainings and capacity building support to industrial park stakeholders





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UNIDO's Knowledge Management Initiative (cont'd)

Normative Framework

As part of knowledge management, UNIDO developed various normative tools.

International guidelines for industrial parks

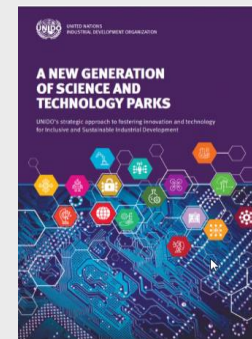
Guidelines for Planning, Development and Management of Integrated Agro-Food Parks (IAFPs)

International Framework for Eco-Industrial Parks

A New Generation of Science and Technology Parks

Comparative Research Report on the Localized Performance Indicator Systems of the International Guidelines for Industrial Parks in China

Leveraging a new generation of industrial parks and zones for inclusive and sustainable development





UNIDO's Knowledge Management Initiative (cont'd)

Industrial Parks Training Academy

UNIDO developed a training programme for industrial parks, available on the Industrial Parks E-Learning Portal.

- Created to deliver results-oriented industrial parks and special economic zones courses.
- Developed to provide capacity building services to government officials and other stakeholders that work with industrial parks.
- Designed to offer learners a platform to discuss concepts, exchange experiences, engage in dialogue, and collaborate on assignments.

The online courses on the E-Learning Academy:



- Cover **all cycles** of industrial parks development.
- Delivered via **Moodle Platform** – an e-learning management system.
- **Self-paced** learning programme; takes approximately 4 weeks to complete with an approximate 8-10 hours of studying per week.
- Upon successful completion of each online course, participants will obtain a **certificate of completion**.



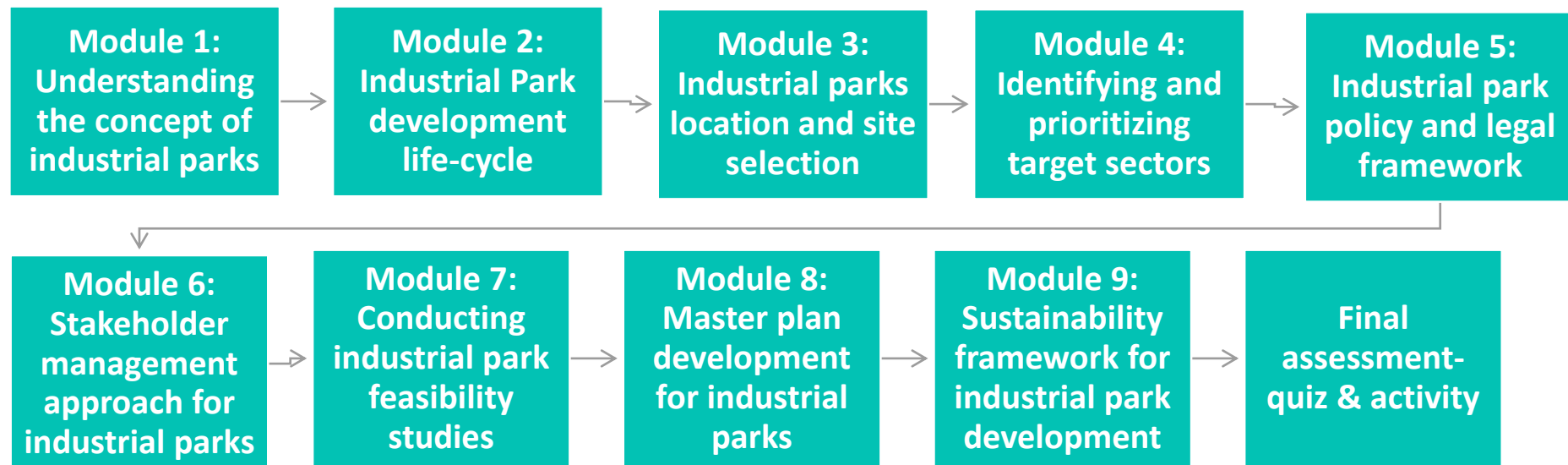


UNIDO's Knowledge Management Initiative (cont'd)

Industrial Parks Training Academy

Course 1: Industrial Parks Planning and Development in the 21st Century

Depicts the various phases and aspects of industrial parks, such as conceptualization, planning, design, policy framework, stakeholder's engagement and construction of industrial parks.



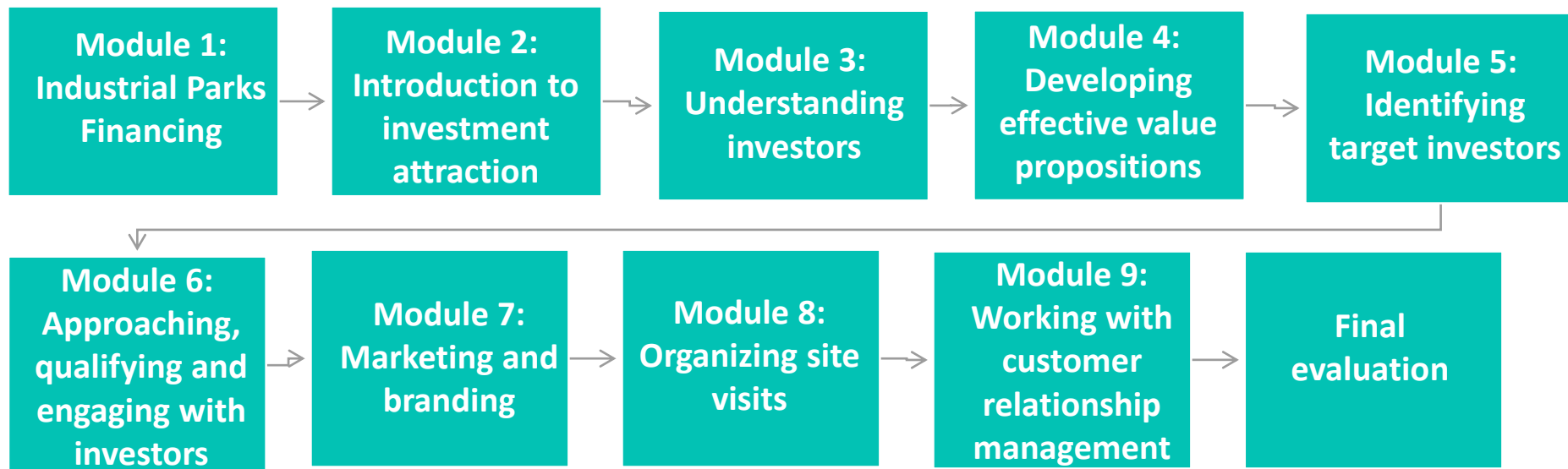


UNIDO's Knowledge Management Initiative (cont'd)

Industrial Parks Training Academy

Course 2: Industrial Parks Financing and Investment Facilitation

Highlights major financing needs of industrial parks and special economic zones, provides alternative sources of finance opportunities and describes the required level of collaboration and financial commitment from stakeholders.





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UNIDO's Knowledge Management Initiative (cont'd)

Industrial Parks Training Academy

Course 3: Sustainable Operation and Management of Industrial Parks

Introduces some of the major activities and strategies for effective and efficient management and operation of industrial parks.

Module 1: Institutional organization for the operation and oversight of industrial parks

Module 2: Typical services offered by industrial parks

Module 3: One-Stop Shop

Module 4: Workforce planning, talent attraction and training

Module 5: Aftercare and grievance handling

Module 6: Provision of utilities

Module 7: Performance monitoring and key performance indicators for industrial parks

Final evaluation



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UNIDO's Knowledge Management Initiative (cont'd)

Industrial Parks Leadership Training Programme

A series of industrial parks executive trainings are envisioned in various regions of the globe.

The training programme will complement the self-paced online courses.

First Leadership Training is taking place in Shanghai, July 2023, with the participation of government representatives from the region of Asia and Pacific.

Additional trainings will be provided for target audiences in selected countries from Africa and Latin America.

The trainings will be delivered in collaboration with partner institutions.





UNIDO's Knowledge Management Initiative (cont'd)

Next steps and opportunities for collaboration



Capacity-building and training

- Delivering continuous access to **knowledge and trainings** through expanding the Industrial Park Training Academy: conducting a series of Executive Trainings on industrial parks to equip practitioners with policy, planning and implementation skills on IPs.



Networking platform

- Expand the **IPP network of experts** to create industrial links, expand matchmaking, provide opportunities to stakeholders to get connected and engage in dialogue with experts around the globe on industrial parks matters.
- Participation at **global events and international fora** related to IPs.



Advocacy and communication

- Promote industrial parks and raise awareness and through various channels, incl. social media: LinkedIn.



Policy and normative support

- Continuous upgrade of existing and developing new policies and frameworks.
- Providing assistance to Member States to integrate IPs into national strategies and industrial development plans.



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THANK YOU!

More information available at:

ipp.unido.org

and

lpp-moodle.unido.org